

# Classified Advertising & Remembrances

## Classified Ads

Classified ads appear in our three newspapers, *Castine Patriot*, *Island Ad-Vantages* & *The Weekly Packet*, and online at [penobscotbaypress.com](http://penobscotbaypress.com).

## Classified Line Ads

<b>\$12.50</b> /first 25 words PREPAID 25¢ for each additional word.	<b>\$15</b> /first 25 words BILLED
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## Boxed Classifieds

<b>\$28</b> /per inch PREPAID	<b>\$30</b> /per inch BILLED
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The more you advertise,  
the more you save!

4X	Save <b>5%</b> PREPAID	Save <b>2%</b> BILLED
12X	Save <b>10%</b> PREPAID	Save <b>4%</b> BILLED
24X	Save <b>15%</b> PREPAID	Save <b>6%</b> BILLED
51X	Save <b>20%</b> PREPAID <b>BEST VALUE!</b>	Save <b>8%</b> BILLED

Deadline for Classified advertising is 1 p.m. Tuesday. Payment is required in advance except with established accounts. No agency discounts on classified ads. No reverses, except in logos. No photos.

## Remembrances

Remembrances (obituaries) and In Memoriam ads, death announcements and memorial service notices appear in our three newspapers and online at [penobscotbaypress.com](http://penobscotbaypress.com).

### Remembrance

**65¢**/word boxed

Photo - \$25 for a 2 inch photo.  
Charged in 2 inch increments.  
Color available for \$120 per paper.  
Color only available with Remembrances and Boxed In Memoriams.

### In Memoriam

**\$12.50**/first 25 words  
25¢ for each additional word.

Death and memorial service announcements contain brief details, are published once free and include the following information about the deceased: name, age, residence, date and place (if known) of death, date, time and place of visiting hours (if any) and service, and funeral home information. No photos.

### Boxed In Memoriam

**\$1**/word

Deadline 8:30 a.m. Wednesday. Payment due before publication, Wednesday at 8:30 a.m.



Media Kit

[classifieds@pbp.me](mailto:classifieds@pbp.me) • [obits@pbp.me](mailto:obits@pbp.me)  
207-542-9309 • [penobscotbaypress.com](http://penobscotbaypress.com)