

# Sample Ad Sizes

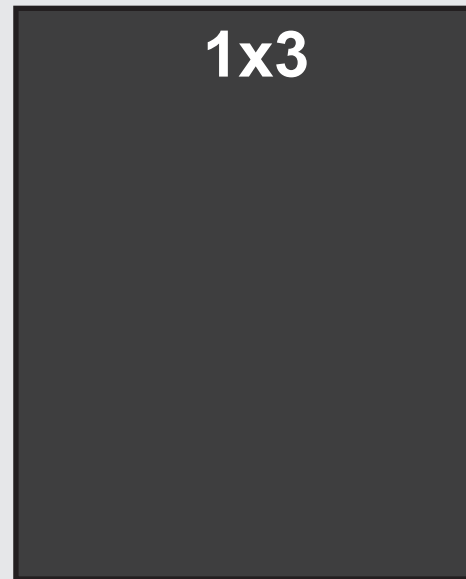
Full Page 4 columns (10") x 15"

- 1 column wide = 2.406"
- 2 columns wide = 4.937"
- 3 columns wide = 7.469"
- 4 columns wide = 10"

*Ad height must be in full inch increments only.*

*Specs for Camera-Ready Ads:* All fonts must be embedded. Color mode: Grayscale for regular ads, CMYK for color ads. Optimize all graphics for Press (not Screen or eBook). All images must be a minimum of 150 ppi (300 preferred). All ads must be submitted as a PDF or PSD file.

*For more details, please contact your sales representative.*



**Half Page**  
4x7

**Quarter Page**  
2x7

