

Classified Advertising, Remembrances & Inserts

Classified Ads

Classified ads appear in our three newspapers, *Castine Patriot*, *Island Ad-Vantages* & *The Weekly Packet*, and online at penobscotbaypress.com.

Classified Line Ads

\$12.50/first 25 words PREPAID
25¢ for each additional word.

\$15/first 25 words BILLED

Boxed Classifieds

\$28/up to 25 words PREPAID
55¢ for each additional word.

\$30/first 25 words BILLED

The more you advertise,
the more you save!

4X	Save 5% PREPAID	Save 2% BILLED
12X	Save 10% PREPAID	Save 4% BILLED
24X	Save 15% PREPAID	Save 6% BILLED
51X	Save 20% PREPAID BEST VALUE!	Save 8% BILLED

Deadline for Classified advertising is 1 p.m. Tuesday. Payment is required in advance except with established accounts. No agency discounts on classified ads. No reverses, except in logos. No photos.

Remembrances

Remembrances (obituaries) and In Memoriam ads, death announcements and memorial service notices appear in our three newspapers and online at penobscotbaypress.com.

Remembrance

45¢/word boxed

Photo - \$25 for a 2 inch photo.
Charged in 2 inch increments.
Color available for \$85 per paper.
Color only available with Remembrances and Boxed In Memoriams.

In Memoriam

\$12.50/first 25 words
25¢ for each additional word.

Death and memorial service announcements contain brief details, are published once free and include the following information about the deceased: name, age, residence, date and place (if known) of death, date, time and place of visiting hours (if any) and service, and funeral home information. No photos.

Boxed In Memoriam

\$1/word

Deadline 8:30 a.m. Wednesday. Payment due before publication, Wednesday at 8:30 a.m.

Inserts - 8.5"x11" or 11"x17" folded

10¢/each, 1-8 pages
11¢/each, 9+ pages
Folding charge 5¢/each

Deadline for scheduling inserts is 1 p.m. Monday one week prior to publication date. Minimum 800 inserts. Add 2¢/each for partial run. Limited availability. All inserts must be pre-printed and delivered to the printer 3 days prior to insertion.



2017 Media Kit

207-367-2200 • 207-374-2341
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