



COMMUNITY REGISTER

A Directory of Local Services

Serving Blue Hill, Brooklin, Brooksville, Castine, Deer Isle, Isle au Haut, Penobscot, Sedgwick, Stonington and Surry.

**Optimize the visibility of your business
with a Business Directory ad.**

**Your business information will also be featured
online at baycommunityregister.com!**

The Bay Community Register includes comprehensive listings of:

- Local businesses
- Complete town directories
- Telephone listings by town
- Bay Community Giving Guide
- Cultural sites
- Schools and libraries
- Volunteer opportunities
- State and federal departments
- Emergency care & major health institutions
- Area road maps
- Civic organizations
- Social clubs
- Historical societies
- Religious services

Published in your weekly newspaper—*The Weekly Packet, Island Ad-Vantages* and *Castine Patriot* and all over town as a FREE pick up!



207-367-2200 • 207-374-2341
ads@pbp.me • penobscotbaypress.com

BAY COMMUNITY REGISTER PRINT AD SIZES

Basic Business Listing	\$54 includes contact, brief description and website only
1/18 pg. (1 col. x 1.5")	\$152
1/9 pg. (1 col. x 3")	\$223
1/3 pg. (2 col. x 4.5")	\$417
1/2 pg. (3 col. x 4.5")	\$509
Full pg. (3 col. x 9.5")	\$713
Cover/inside front, full	\$1,121
Cover/inside front, half	\$561
Cover/inside back, full	\$1,070
Cover/inside back, half	\$536
Cover/back, full	\$1,499
Cover/back, half	\$750
Cardstock/inside, half	\$505
Cardstock/inside, full	\$1,010

**Color
(any use):
\$120**

MECHANICAL REQUIREMENTS

Print

1 Column.....2.3053" wide
 2 Columns4.777" wide
 3 Columns7.25" wide
 Please contact us for camera-ready requirements.

WEB FEATURES INCLUDED:

Web Listing on the Business Directory

- Contact information
- A brief description of your business (max. 25 words)
- Link to your website

Community News
Castine Patriot
Island Ad-Vantages
The Weekly Packet



Penobscot Bay Press
Community Information Services

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PBP Media Store
Books • Movies • Maps • Printing

News
Sports
Classifieds
Notices
Remembrances
Events
Local Info
Businesses
Tides
Store

INCREASE YOUR WEB PRESENCE

FULL PACKAGE INCLUDES

**An enhanced web listing at
baycommunityregister.com:**

- Basic Package information
- PLUS**
- Your logo
- Payment methods you accept
 - Links to your social media accounts
- A map with a link to complete directions on Google Maps
 - One photo
- 150 word customer-provided write up

ADD TO PRINT AD COST:

1/18 pg. (1 col. x 1.5")	+\$120
1/9 pg. (1 col. x 3")	+\$110
1/3 pg. (2 col. x 4.5")	+\$100
1/2 pg. (3 col. x 4.5")	+\$90
Full pg. (3 col. x 9.5")	+\$80
Cover/inside front, full	+\$60
Cover/inside front, half	+\$60
Cover/inside back, full	+\$60
Cover/inside back, half	+\$60
Cover/back, full	+\$60
Cover/back, half	+\$60
Cardstock/inside, half	+\$60
Cardstock/inside, full	+\$60



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