



# 2018 Bay COMMUNITY REGISTER

A Directory of Local Services

## Business Directory RATE CARD

Print and Online

[baycommunityregister.com](http://baycommunityregister.com)

May 2018



**Save 10% if ad is placed and paid for before December 20, 2017.**

**Save 5%! Place and pay for your ad by February 16, 2018!**

(Not applicable to a Basic Business Listing)

Serving Blue Hill, Brooklin, Brooksville, Castine, Deer Isle, Isle au Haut, Penobscot, Sedgwick, Stonington and Surry.

In addition to the Business Directory, *The Bay Community Register* includes comprehensive listings of:

- Complete town directories
- Telephone listings by town
- Bay Community Giving Guide
- Cultural sites
- Schools and libraries
- Volunteer opportunities
- State and federal departments
- Emergency care and major health institutions
- Area road maps
- Civic organizations
- Social clubs
- Historical societies
- Religious services



207-367-2200 • 207-374-2341  
ads@pbp.me • penobscotbaypress.com

## PRINT AD SIZES

Basic Business Listing	\$54 includes contact, brief description and website only
1/18 pg. (1 col. x 1.5")	\$152
1/9 pg. (1 col. x 3")	\$223
1/3 pg. (2 col. x 4.5")	\$417
1/2 pg. (3 col. x 4.5")	\$509
Full pg. (3 col. x 9.5")	\$713
Cover/inside front, full	\$1,121
Cover/inside front, half	\$561
Cover/inside back, full	\$1,070
Cover/inside back, half	\$536
Cover/back, full	\$1,499
Cover/back, half	\$750
Cardstock/inside, half	\$505
Cardstock/inside, full	\$1,010

**Web Features Included:**

**Web Listing on the Business Directory**

- Contact information
- A brief description of your business (max. 25 words)
- Link to your website

## Mechanical Requirements

**Print**  
 1 Column..... 2.3053" wide  
 2 Columns ..... 4.777" wide  
 3 Columns ..... 7.25" wide  
 Please contact us for camera-ready requirements.

**Color (any use): \$120**

### DEADLINES

**Cover advertising  
Friday, February 16, 2018**

**All inside advertising  
Friday, March 2, 2018**



## INCREASE YOUR WEB PRESENCE

**FULL PACKAGE INCLUDES**

**An enhanced web listing at baycommunityregister.com:**

- Basic Package information

**PLUS**

- Your logo
- Payment methods you accept
  - Links to your social media accounts
- A map with a link to complete directions on Google Maps
  - One photo
- 150 word customer-provided write up

**Add to Print Ad Cost:**

1/18 pg. (1 col. x 1.5")	+\$120
1/9 pg. (1 col. x 3")	+\$110
1/3 pg. (2 col. x 4.5")	+\$100
1/2 pg. (3 col. x 4.5")	+\$90
Full pg. (3 col. x 9.5")	+\$80
Cover/inside front, full	+\$60
Cover/inside front, half	+\$60
Cover/inside back, full	+\$60
Cover/inside back, half	+\$60
Cover/back, full	+\$60
Cover/back, half	+\$60
Cardstock/inside, half	+\$60
Cardstock/inside, full	+\$60



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